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**The Second Annual New York Antique Jewelry & Watch Show
Returns to New York City July 25 - 28, 2008**

*This is the Show which Delivers the Most Exciting Look into Rare Vintage Jewelry,
Watches and the Latest Trends in both Designer and Estate pieces*

NEW YORK, NY, May 19, 2008 – dmg world media has announced that the second annual New York Antique Jewelry & Watch Show will take place July 25-28, 2008 at the Metropolitan Pavilion in New York City.

This four-day event will open two days prior to the JA New York Summer Show. It will again bring together well over 100 of the finest antique jewelry dealers from North America, Europe, Asia and the Americas. Numerous buyers from around the globe will be in attendance, as well as many celebrities and well known socialites. Show attendees will be able to buy and see up-close spectacular antique jewelry, rare jewels, unique designer pieces, as well as the finest in personal timepieces.

The exhibitors, some of whom are among the best-known in the jewelry business, will again have an amazing variety on display. Intriguing and rare antique pieces ranging from Castellani and Guiliano, to 19th and 20th century masters, such as Louis Cartier, Van Cleef & Arpels, Tiffany and Harry Winston. There will also be a wide variety of antique and vintage watches including Cartier, Patek Philippe, Rolex, and many others.

Show hours are from 1 p.m. to 7 p.m. Fri., July 25; 11 a.m. to 7 p.m. Sat., July 26 and Sun., July 27; and 11 a.m. to 4 p.m. on Mon., July 28. A one-time admission of \$15 is valid for all four days of the show.

“Wanting to improve and build upon last year’s success, we have asked our exhibitors and customers for their feedback,” said Andrea Canady, fair director for dmg media group’s New York Antique Jewelry & Watch Show. “We’ve incorporated many of their suggestions into this year’s Show, and fully expect this year’s event to be even more exciting and surpass the success of our first year.”

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“We’ve found the New York Antique Jewelry & Watch Show to be the premier venue for us to showcase our antique and estate jewelry. This show targets and successfully attracts both high quality collectors and dealers who are looking for exceptional quality, one-of-a-kind pieces, at the best price,” said Ronald Kawitzky, owner of D.K. Bressler & Co., Inc. “We have been a long time supporter and exhibitor at dmg world media shows. This show gives us an unparalleled opportunity to meet with collectors, retailers and customers from across the country and around the world.”

Gus Davis, partner with Camilla Dietz Bergeron, stated, “After just one show, the New York Summer Show is known amongst the international antique and estate jewelry buyers as an event not to be missed!”

About dmg world media

The New York Antique Jewelry & Watch Show is just one of more than 300 trade exhibitions, consumer shows and fairs that dmg world media produces every year in the United States, the United Kingdom and France. The company also publishes more than 45 magazines, newspapers, directories and market reports. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest media companies in the United Kingdom. For more information, visit www.dmgantiqueshow.com.