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The New York Antique Jewelry & Watch Show Reports Strong Attendance and Exhibitor Sales in 2007

NEW YORK, Aug. 23, 2007 – dmg world media today reported strong attendance and exhibitor sales at the first annual 2007 New York Antique Jewelry & Watch Show, which was held July 28-31 at the Metropolitan Pavilion in New York City. The show brought together more than 150 dealers from places such as Beverly Hills, Calif., London, as well as visitors from around the globe.

“This was our first year having a show in New York, and we are very pleased with the feedback we received from our dealers and consumers about their experience at the show,” said Andrea Canady, show manager for dmg media group’s New York show. “Our goal is to make the show even stronger and better in 2008 and to provide our dealers with a great venue where they can showcase and sell their antique pieces.”

Here is what two of the show exhibitors had to say:

Ineke Peskin with Ineke Peskin Estate Jewelry said, “We had a fabulous experience at the show and were pleasantly surprised by the quality of dealers and consumers in attendance. Our sales were wonderful, and we look forward to next year’s show.”

“The atmosphere was very cozy and intimate at the show, which encouraged better personalized one-on-one conversations between dealers and consumers,” said Moussa Noorani, owner of Moussa Noorani, a New York-based antique dealer. “We were very happy with our sales figures at the show. I spoke to many consumers and other dealers who said that they definitely plan to come to next year’s show.”

The 2008 New York Antique Jewelry & Watch Show is set for the last weekend in July 2008. For show information, please call (239) 732-6642 or visit www.dmgantiqueshow.com.

The next show on the U.S. calendar for dmg is the Miami Beach Antique Jewelry & Watch Show set for Oct. 26-28, 2007, at the Miami Beach Convention Center in Miami Beach, Fla.

About dmg world media

The New York Antique Jewelry & Watch Show is just one of more than 300 trade exhibitions, consumer shows and fairs that dmg world media produces every year in the United States, the United Kingdom and France. The company also publishes more than 45 magazines, newspapers, directories and market reports. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest media companies in the United Kingdom. For more information, visit www.dmgantiqueshows.com.