

# RAPAPORT NEWS

## Miami Antique Jewelry Show Reported Strong High-end Sales

By Jeff Miller

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**RAPAPORT...** The Miami Beach Antique Jewelry & Watch Show, which ran October 26-28, reported strong attendance and exhibitor sales. It was the 15th annual show of its kind in Miami and was organized by **dmg world media**, a subsidiary of the Daily Mail and General Trust plc.

"The dealers were very happy with the foot traffic that visited their booths and with the number of individuals who purchased both large and small-ticket items from them," said **Andrea Canady**, show manager for the Miami Beach Antique Jewelry & Watch Show. "We tried to make the show as intimate as possible so that both the dealers and visitors had a good selling and buying experience. The feedback that we received from our dealers about the show was very positive."

Some of the exhibitors echoed the sentiment, according to organizers. Patrizia di Carrobio, with Patrizia Ferenczi Inc., said, "The antique jewelry market is currently very strong and many consumers at the show this year were interested in buying high-end pieces that are one-of-a kind. Overall, we had a good presence at the show."

Maurice Moradof, with Yafa Jewelry Inc., said "We were pleased with the number of consumers that visited our booth. Buyers were seeking out the more expensive, high-ticket items, which seems to be the current trend. The jewelry we had on display went over well with buyers."

Signed and designed pieces were popular according to Steven Neckman of Steven Neckman Inc. "Our signed pieces and designed pieces seemed to intrigue buyers this year. In addition, since the U.S. dollar has been weak, we've seen a lot of interest from European buyers," Neckman said.

The Miami show is one of 300 antique jewelry shows run by dmg world media.