

FOR IMMEDIATE RELEASE

CONTACT:

Andi Fuentes

(305) 431-8709

Andrea_Fuentes16@msn.com

The 16th Annual Miami Beach Antique Jewelry & Watch Show Reports Increased Attendance

MIAMI, November 7, 2008 – dmg world media today reported increased attendance at the 16th annual Miami Beach Antique Jewelry & Watch Show October 24-26, 2008 at the Miami Beach Convention Center in Miami Beach, Fla.

The three-day show featured more than 100 dealers from the United States, Canada, South and Central America, Europe and Asia.

“We are extremely happy to see increased consumer attendance at our show during today’s fluctuating economy,” said Andrea Canady, fair director for dmg world media’s Miami Beach Antique Jewelry & Watch Show. “Our show kicks off the antique fair season and we saw that consumers are investing in antique jewelry and watches rather than riskier markets. These items appreciate in value over time and are great long-term investments.”

Exhibitors at the show had favorable reports regarding attendance and sales.

Pawel Goj, COO with www.signedpieces.com in New York City, said, “We’ve been able to cultivate strong relationships with other dealers and the general public at this show. Our signed pieces are attracting buyers as a wise investment and we even sold a 9.08 carat emerald ring!”

“We’re happy that we attended this year’s show. We had some great successes and reconnected with old friends,” said Craig Small, owner of Craig Evan Small in Los Angeles, Calif.

(continued)

The 2009 Miami Beach Antique Jewelry & Watch Show is set for November 13 – 15, 2009. The next show on the U.S. calendar for dmg is the Original Miami Beach Antique Show set for January 22 – 26, 2009, at the Miami Beach Convention Center in Miami Beach, Fla. For show information, please call (239) 732-6642 or visit www.dmgantiqueshows.com.

About dmg world media

The Miami Beach Antique Jewelry & Watch Show is just one of more than 300 trade exhibitions, consumer shows and fairs that dmg world media produces every year in the United States, the United Kingdom and France. The company also publishes more than 45 magazines, newspapers, directories and market reports. dmg world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest media companies in the United Kingdom. For more information, visit www.dmgantiqueshows.com.