

For Immediate Release:

dmG world media announce the launch of the Washington DC Antiques, Art & Jewelry Show

(Naples, FL – January 31, 2008) dmG world media announced the launch of the *Washington DC Antiques, Art and Jewelry Show* which will take place October 15 – 18, 2009. The show will be a general antiques show featuring a broad range of disciplines and similar to the successful *Original Miami Beach Antique Show*. The show will be managed by Andrea Canady and her Naples team.

“For some time our customers have been asking us to launch a fine art, antiques and jewelry show using the same format as we use in Miami Beach.” said Canady, Fair Director. “We researched many possibilities, visited many cities and spoke with many dealers. And we conducted a survey, asking our customers when and where they wanted a new show. The answer was overwhelming: Washington DC in October”.

The show’s home will be the Walter E. Washington Convention Center. This is a brand new state of the art facility located opposite the new City Museum and one mile from the White House. It’s is easy to get to. It has its own station on DC’s first-rate subway system and is 1.5 miles from Union Station with direct rail services to New York City. For visitors arriving by car, there are 3,000 parking spaces within a three block radius. The Convention Center is home to the long running and successful *Washington Home and Garden Show* and *Washington Boat Show*. Both shows attract large volumes of wealthy Washington suburbanites from around the Beltway.

“The Washington metropolitan area has one of the wealthiest and largest populations in the US and is within easy reach of New York City, Boston and Philadelphia.” Canady continued. “Thanks to DC’s superb location and a comprehensive marketing campaign, we know we’ll draw major collectors from throughout the north-east and mid-atlantic states.”

The Washington DC Antiques, Art & Jewelry Show enjoys the full backing of its parent company, dmG world media and its holding company, Daily Mail and General Trust—one of the London Stock Exchange's top 100 companies. Despite its broad international reach, DMGT is, and always has been, a family-owned and operated business. A key attribute of successful fair organization is financial stability and long-term commitment which dmG world media ensures.

An international exhibition and publishing company, dmG world media produces 300 market-leading trade exhibitions, consumer shows and fairs each year and publishes 45 related magazines, newspapers, directories and market reports. dmG world media employs 700 people and maintains a worldwide presence through more than 35 offices in the United States, Canada, the United Kingdom, France, the United Arab Emirates, China, Singapore, India, Australia and New Zealand. dmG world media is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom. Additional information on dmG world media can be found at www.dmgworldmedia.com.

Media Contact:

Ms Bree Ellman
Marketing Manager
dmG world media
1555 Palm Beach Lakes Boulevard, Suite 200
West Palm Beach, Florida 33401
+1 561 209-1332
breeellman@dmgworldmedia.com